



MOVE OVER IRON MAN: NEW SUPER-HERO “STEAM MAN” SET FOR RELEASE

PROMOTING A NEW GENERATION OF CREATIVE DESIGN THINKERS AND PROBLEM SOLVERS

A new ambassador for Science, Technology, Engineering, Arts, and Math (STEAM), the superhero STEAM Man is introduced late February in conjunction with Black History Month. STEAM Man aims to inspire young minds to consider STEAM fields as routes to combat poverty, enhance communication, and transform social development online and in the 35 cities, 21 states/U.S. territories, and 3 countries KFI has serviced in the past. Access to the series of STEAM Man activity sheets, poster cards, and multimedia can be found at the “Kid’s Corner” section of the Kids First Initiative homepage and by the contact information below. Join the saga today!

“STEAM Man represents the ignition of a spark in young minds, empowering them to drive social change, innovate, and become changemakers in the world”.

-Mr. Richard D. Bell, President and CEO of KFI

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